



24 April 2013

## **ASX ANNOUNCEMENT**

### **Relocation of Bleach Plant - update**

Pental Limited (formerly Symex Holdings Limited) (**Pental or Company, ASX code: PTL**) refers to its 31 December 2013 Half Year Financial Report, and in particular its decision to relocate its Bleach Plant from Port Melbourne to its Shepparton premises.

Planning for this relocation is at an advance state, and Pental advises that, as a result of the relocation, it will close down the Port Melbourne bleach making operations. The closure is expected to be completed in early July.

As previously advised, the new bleach facility will enable the business to reduce its manufacturing costs by consolidating all its manufacturing on the one site in Shepparton. Furthermore, it will enable the business to supply previously requested Private Label bleach products in different bottle styles and sizes to the major retailers. The new bleach plant facility will also provide the business with the opportunity to expand its distribution channels.

#### ***About Pental Limited***

Pental is Australia's largest manufacturer of soap, supplying its own brands of Country Life, Natural Selections, Sunlight, Velvet, Knights Castile and Lux Flakes, together with the sale of icon brands such as White King, Janola Jiffy Firelighters, Softly premium wool wash, Huggie fabric softener, Country Homestead wool mix, Sureguard moth and silverfish repellent, Hi Speed iron cleaner and Close Up and Aim toothpastes. More information on Pental is available at: [www.pental.com.au](http://www.pental.com.au)