



10 April 2018

## ASX ANNOUNCEMENT

### ACCC proceedings Federal Court hands down decision on penalty

Pental Limited (ASX: PTL) refers to its announcement to the market dated 13 December 2016 concerning proceedings commenced by ACCC, and subsequent updates. The proceedings relate to claims made by Pental concerning flushability and disintegration of its White King Bathroom Wipes product. The Federal Court heard the matter yesterday and today, and has handed down its determination on penalty. The penalty imposed is \$700,000. Pental is also required to pick up the ACCC's costs estimated at \$110,000.

Pental had admitted to certain facts and orders to be made other than the amount of the penalty, and in light of this cooperation and other factors the Federal Court reduced the penalty that was otherwise sought by more than 50%.

Reasons for judgment will be published in due course.

The penalty will be included in the FY18 statutory result and does not impact underlying performance for the FY18 year.

#### **Media and Investors:**

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#### **About Pental Limited**

*Wherever you go in an Australian home today it would be odd not to find at least one Pental product. White King, Janola, Sunlight, Softly, Country Life, Velvet, Martha's, Huggie, Natural Selections, Pears, LUX, Little Lucifer and Jiffy form the iconic brand portfolio. All created to make everyday life that much easier- that much simpler. The Pental tradition of providing our customers with products of superior quality continues with constant product innovation and improvements. Pental – Trusted by families for generations. **More information on Pental is available at: [www.pental.com.au](http://www.pental.com.au)***



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